

NEWS



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PRESENTED BY  McLaren

Twitter/Instagram: @AllyChallenge
Facebook: /AllyChallenge
Website: www.theallychallenge.com

For Immediate Release
July 9, 2019

MEDIA ALERT

THE ALLY CHALLENGE PRESENTED BY MCLAREN SET TO ANNOUNCE 2019 COMMUNITY CONCERT DETAILS AND NEW CELEBRITY EXHIBITION EVENT

WHO: A representative from Ally Financial and The Ally Challenge presented by McLaren will be available for scheduled interview times to discuss the details surrounding the tournament's 2019 Community Concert and new celebrity exhibition event.

Representatives include:

- Andrea Brimmer: Chief Marketing and Public Relations Officer, Ally Financial
- Chris Coffman: Tournament Director, the Ally Challenge

WHAT: Interview availability for Ally and tournament representatives to share details regarding the 2019 Community Concert headliner, as well as an exciting new event featuring a nine-hole celebrity exhibition for charity.

WHERE: Warwick Hills Golf & Country Club / 9057 S. Saginaw Rd. / Grand Blanc, MI 48439

WHEN: Friday, July 12, 2019

- Scheduled media availability between **9 a.m. and noon**

RSVP: To schedule interview times please contact Tom Sprouse via email at tsprouse@hnsports.com, via text message at 614-519-1873 or by phone at 614-889-6791.

(more)

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with assets of \$180.1 billion as of March 31, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit ally.com/#disclosures.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary care physician network, commercial and Medicaid HMOs covering more than 620,000 lives in Michigan and Indiana, home health and hospice providers, retail medical equipment showrooms, pharmacy services, and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 49 National Cancer Institute-designated comprehensive centers in the U.S. McLaren has 26,000 employees and more than 58,000 network providers. Its operations are housed in more than 350 facilities serving the entire Lower Peninsula of the state of Michigan along with a portion of the Upper Peninsula. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operation within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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