

NEWS



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OPENING MUSICAL ACTS ANNOUNCED FOR THE 2019 ALLY CHALLENGE COMMUNITY CONCERT

*3RD^o Burns and Tripp 'N' Dixie set to open for Multi-PLATINUM
singer/songwriter Dierks Bentley at The Ally Challenge presented by McLaren*

GRAND BLANC, Mich. – Tournament officials announced today that two Michigan based bands, 3RD^o Burns and Tripp 'N' Dixie, will open the 2019 Ally Challenge Community Concert for Multi-PLATINUM singer/songwriter Dierks Bentley.

The second annual Ally Challenge Community Concert is Saturday, September 14, 2019, on the driving range at Warwick Hills Golf & Country Club following the second round of competition at The Ally Challenge presented by McLaren. Concert gates open at 4 p.m. with college football showing on the big screen. 3RD^o Burns will take the stage at 5:30 p.m. and Tripp 'N' Dixie at 6:30 p.m. Headliner Dierks Bentley is scheduled to perform beginning at 8:30 p.m.

3RD^o Burns is part of the Young Musicians Community (YMC), a 501c3 non-profit organization that gives young people the opportunity to experience God's gift of music. The program, now entering its 15th year, teaches youth ages 10 to 18 the art of playing an instrument, singing techniques, and stage performance in a classic rock band setting. Over 500 young musicians have participated in YMC since 2004, and today, 3rd^o Burns bands include more than 60 members and perform nearly every weekend from June to September all over the state of Michigan. The 3rd^o Burns program focuses on mentoring and 'giving back' to their community and performing the best classic rock anywhere.

Detroit based, American rock band Tripp 'n' Dixie formed in the summer of 2008 with vocalist Rozz Rosales, guitarist Adam Cross, and Scotty King on drums as the heartbeat of the original lineup. Adding guitarist Mike Gonchoroff, bassist Brian Richter, and Conner Williams on keyboards has created a wall of sound that blends old-school classic, and modern rock, into an explosion of sound inspired by the many influences of the members.

Showcasing soulful vocals, fierce dueling guitars, eclectic keyboards, alongside a thunderous drum and bass section, Tripp 'n' Dixie begets an irresistible delight in your body and makes you want to get off your feet and groove. Fueled by countless live performances, the guys can play a wide assortment of original music and classic cover songs that get your heart pumping. Imagine Aerosmith, Led Zeppelin, Grand Funk Railroad, Rival Sons, and The Parlor Mob all mixed into one tasty Rock n' Roll stew for your enjoyment.

(more)

The Ally Challenge presented by McLaren, September 12-15, will be one of the premier Regular Season events on PGA TOUR Champions in 2019, which will give way to the third-annual Charles Schwab Cup Playoffs—a season-ending, three tournament series used to determine the Tour's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with \$180.4 billion in assets as of June 30, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit ally.com/#disclosures.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 50 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 26,000 employees and more than 85,200 network providers throughout Michigan and Indiana. Its operations are housed in more than 350 inpatient and ambulatory facilities. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operation within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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