

# NEWS



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PRESENTED BY  McLaren

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## THE ALLY CHALLENGE PRESENTED BY MCLAREN OFFERS COMPLIMENTARY ADMISSION TO UNITED STATES ARMED FORCES AND VETERANS

*Admission includes access to the newly updated  
Dow VETerans Den on Hole No. 18*

**GRAND BLANC, Mich.** – Tournament officials announced today that complimentary admission to The Ally Challenge presented by McLaren is available to members of the United States Armed Forces (Active Duty, National Guard, Reserve, and Retirees) and veterans.

“We are thrilled to offer members of our nation’s armed forces and veterans the ability to attend The Ally Challenge for free,” said Tournament Director Chris Coffman. “Giving back to those that defend this great nation is truly an honor. The Dow VETerans DEN was well received last year and the tournament is proud to once again provide this very special group of individuals access to an exclusive hospitality venue on the golf course that features a new structure and upgraded location.”

U.S. Armed Forces and veteran admission to the tournament includes access to the newly updated Dow VETerans DEN now located in a new structure on the 18th green at Warwick Hills Golf & Country Club. Guests will enjoy premium golf viewing and complimentary snacks and beverages. The Dow VETerans DEN is open daily from Thursday afternoon, starting at 12 p.m., through Sunday’s final round of competition.

“Dow ([www.dow.com](http://www.dow.com)) is excited to once again partner with The Ally Challenge to create the **VetDen**, a welcoming environment for members of the armed forces, veterans, and people with disabilities to enjoy the tournament,” said Jane Palmieri, Executive Sponsor of Dow’s Veteran Network. “At Dow, inclusion and diversity are part of our DNA and we excel by hiring employees with differing experiences, backgrounds and perspectives. We are committed to helping each employee grow and develop as part of an inclusive global network and encourage our employees to bring that inclusive environment into the community. Our 2019 **VetDen** is supported and staffed by employee volunteers from two of our company’s Employee Resource Groups, **DEN** (Disability Employee Network) and **VetNet** (Veteran Network).” Learn more at <https://www.dow.com/en-us/careers/working-at-dow/diversity-and-inclusion#>

Below are the available U.S. Armed Forces and Veteran ticket options. For tickets and additional information visit: <https://birdiesforthebrave.sheerid.com/ally-2019/>.

**Active Duty, National Guard, Military Reserve Service Members, Military Retirees and Military Veterans**, receive **two complimentary tickets** for each day of the tournament, Thursday – Sunday.

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Please note that a valid Department of Defense issued ID or photo ID must be provided along with a Military ticket voucher. This special offer extends to family members and dependents of approved **Active Duty, National Guard, Military Reserve Service Members, Military Retirees and Military Veterans**. Please note that fans 17 and under are admitted free of charge with a ticketed adult.

The Ally Challenge presented by McLaren, September 9-15, will be one of the premier Regular Season events on PGA TOUR Champions in 2019, which will give way to the third-annual Charles Schwab Cup Playoffs—a season-ending, three tournament series used to determine the Tour's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit [theallychallenge.com](http://theallychallenge.com). For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

#### **About The Ally Challenge presented by McLaren**

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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#### **About Ally Financial Inc.**

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with \$180.4 billion in assets as of June 30, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit [ally.com/#disclosures](http://ally.com/#disclosures).

#### **About McLaren Health Care**

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 50 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 26,000 employees and more than 85,200 network providers throughout Michigan and Indiana. Its operations are housed in more than 350 inpatient and ambulatory facilities. Learn more at [www.mclaren.org](http://www.mclaren.org).

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**About Dow**

Dow (NYSE: DOW) combines one of the broadest technology sets in the industry with asset integration, focused innovation and global scale to achieve profitable growth and become the most innovative, customer centric, inclusive and sustainable materials science company. Dow's portfolio of performance materials, industrial intermediates and plastics businesses delivers a broad range of differentiated science-based products and solutions for our customers in high-growth segments, such as packaging, infrastructure and consumer care. Dow operates 113 manufacturing sites in 31 countries and employs approximately 37,000 people. Dow delivered pro forma sales of approximately \$50 billion in 2018. References to Dow or the Company mean Dow Inc. and its subsidiaries. For more information, please visit [www.dow.com](http://www.dow.com) or follow [@DowNewsroom](https://twitter.com/DowNewsroom) on Twitter.

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operation within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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