

NEWS

117 N. First Street • Suite 100
Ann Arbor, Michigan 48104
Media Inquires: 614.519.1873



PRESENTED BY



CHAMPIONS

Twitter/Instagram: @AllyChallenge
Facebook: /AllyChallenge
Website: theallychallenge.com

For Immediate Release
March 24, 2020

The Ally Challenge presented by McLaren Statement Regarding COVID-19

The PGA TOUR made the announcement on March 17 that due to the ongoing health crisis related to COVID-19, all PGA TOUR Champions events through the week of May 10 have been postponed or canceled. Furthermore, the PGA of America has postponed the PGA Championship (May 14-17) for a date later this year, to be announced.

As a result of this news, we wanted to provide an update regarding The Ally Challenge presented by McLaren's 2020 playing, scheduled for July 27 – August 2.

First and foremost, the health and safety of everyone associated with The Ally Challenge and our community will continue to be our number one priority as we navigate the ongoing health crisis related to the Coronavirus pandemic.

This is obviously a very fluid situation that requires constant review, communication and transparency, and we – working closely with the PGA TOUR, Ally and McLaren – are dedicated to all three aspects. Therefore, as of today, we are proceeding with the planning and execution tied to hosting the third annual The Ally Challenge presented by McLaren. As we continue to prepare for the 2020 tournament, we will carefully monitor information provided by the World Health Organization and Centers for Disease Control along with local and state government health agencies. On a regular basis, we will provide status updates including any additional protocols put in place to ensure the health and safety of all who will be on site at the end of July.

We encourage our fans to stay informed on the developments of the Novel Coronavirus COVID-19 through official sources such as the Centers for Disease Control and Prevention website ([cdc.gov](https://www.cdc.gov)) and <https://www.michigan.gov/Coronavirus>. We will provide further updates as new information becomes available.

(more)

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with \$180.6 billion in assets as of December 31, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage lending, personal lending, and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further news regarding Ally, please visit the Ally press room at <http://media.ally.com>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 50 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 26,000 employees and more than 85,200 network providers throughout Michigan and Indiana. Its operations are housed in more than 350 inpatient and ambulatory facilities. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Thomas P. Sprouse

Director of Communications,

The Ally Challenge presented by McLaren

E-Mail: tsprouse@hnssports.com

Office: 614-889-6791

Mobile: 614-519-1873

###