

NEWS



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New addition announced for Celebrity Shootout
COMMUNITY CONCERT HEADLINER AND MULTI-PLATINUM
SINGER/SONGWRITER KANE BROWN BECOMES
NEWEST MEMBER OF CELEBRITY FIELD

GRAND BLANC, Mich. – Officials of The Ally Challenge presented by McLaren announced today that the headliner of The Community Concert presented by Ally, multi-platinum singer/songwriter Kane Brown, is the newest member of Celebrity Shootout field. Brown joins an all-star group for the tournament’s marquee special event that includes golf’s greatest champion Jack Nicklaus, along with an impressive assembly of Michigan natives comprised of Detroit Red Wings Captain Dylan Larkin; two-time Super Middleweight World Champion boxer Anthony Dirrell; U.S. Adaptive Open champion golfer Kim Moore; ESPN analyst, 13-year NBA star and member of the University of Michigan (UofM) “Fab Five” Jalen Rose; and Michigan State University (MSU) “Flintstone” standout Charlie Bell.

The Celebrity Shootout will take place on Saturday, August 27—following the final pairing of round two of The Ally Challenge—and begin on Hole No. 10 at Warwick Hills Golf & Country Club.

The teams for this fan-favorite competition will now feature Brown, Larkin, and Rose playing for **Team Genesee County Habitat for Humanity** verses Moore, Dirrell, and Bell playing for **Team Food Bank of Eastern Michigan** in a 4-hole team scramble, match-play format playing holes 10, 11, 17 and 18 at Warwick Hills. Nicklaus will serve as the ultimate ace-in-the-hole, as each group will be given one Golden Bear mulligan per hole. The World Golf Hall of Famer will also provide timely golf advice and tips, in addition to interacting with the crowds.

The teams will compete for a \$30,000 purse to benefit two Michigan based charitable organizations, Genesee County Habitat for Humanity and Food Bank of Eastern Michigan. Each hole carries a dollar value that will be awarded to the winning team’s charity per hole. The team that has won the most money for their charity at the end of four holes will be declared the winner of the Celebrity Shootout. Throughout the competition, UofM fans will have an opportunity to cheer on Wolverine standouts Larkin and Rose, while MSU faithful root for Bell and self-professed Spartan fanatic Dirrell.

CELEBRITY SHOOTOUT HOLE VALUE BREAKDOWN

Hole No. 10	\$5,000
Hole No. 11	\$6,500
Hole No. 17	\$8,500
Hole No. 18	\$10,000
Total Purse	\$30,000

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Ties will result in a carryover of the assigned hole value to the next hole. A tie at the end of four holes will result in a sudden-death chip-off on the 18th green.

The Ally Challenge will be one of the premier Regular Season events on the PGA TOUR Champions in 2022, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About Kane Brown

Since the arrival of his self-titled, No. 1 Top Country Album in 2016, Kane Brown has ascended from social media notability to become one of country music's most accomplished mainstays. The 4X AMA winner is the only artist in history to notch two titles in the genre's Top 5 most-streamed songs of all time. "Heaven" and "What Ifs" featuring Lauren Alaina, the record-setting tracks from Kane Brown, are also certified 5X Platinum, making Kane one of only five country artist to achieve that certification twice (along with Luke Bryan, Florida Georgia Line, Sam Hunt, and Taylor Swift).

Following up his 2016 debut LP, which, alongside the two No. 1 singles mentioned above, made him the first performer ever to lead all five of Billboard's main country charts simultaneously, Kane released Kane Brown Deluxe Edition in 2017. The long-player again debuted on top of Billboard's Top Country Albums chart, climbed to No. 5 on the Billboard 200 chart, and is certified 2X Platinum.

With the chart-topping Billboard 200 release Experiment in Nov. 2018, Brown became the only male country artist in more than 24 years to have his sophomore album debut at the top of this chart. His Platinum-certified Experiment has yielded three consecutive No. 1 Platinum singles, "Homesick," "Good As You" and "Lose It." That same year, Associated Press named Kane Breakthrough Artist of the Year, and Time Magazine included him as one of "31 People Changing the South."

In January 2019, Kane appeared on R&B star Khalid's "Saturday Nights REMIX." The crossover track anticipated his collaboration with famed DJ Marshmello, "One Thing Right," which he dropped in June 2019. It reached the Top 15 hit at Top 40 radio, becoming Kane's first single to achieve airplay beyond the country format. In October 2019, CMT named Kane an Artist of the Year alongside Dan + Shay, Luke Combs, Thomas Rhett, and Carrie Underwood.

The ACM, People's Choice, iHeartRadio, CMT, and Billboard Music Awards-nominated singer continued his cross-genre collaborating with "Last Time I Say Sorry," a duet with John Legend; the two share vocals on the song, which they co-wrote. Of the ballad, The New York Times commented, "Kane Brown softens the edges of his rich voice...with John Legend."

In April 2020, Kane dropped "Cool Again," which closed out that month as the most-added single at country radio and which Billboard called a "song of the summer." He followed it with "Worldwide Beautiful" on June 4, two days after the music industry's sector-wide #Blackout Tuesday. The ballad echoed with a message of acceptance and global peace, and it benefits Boys and Girls Club of America to advocate for justice and equality for the millions of youth. Kane made the national television debut of "Worldwide Beautiful" at the 2020 BET Awards alongside Grammy-nominated gospel singer, Jonathan McReynolds.

Most recently, Kane dropped "Be Like That," a breezy pop crossover with Khalid and Grammy-nominated vocalist Swae Lee. The three new tracks offer another glimpse into the global entertainer's singularly progressive sound and style, which Rolling Stone recently praised as a balance of "pop-leaning radio country, Randy Travis-inspired Nineties stylings, and pop-dominant R&B," as he continues to shape the next generation of country music.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to "Do It Right" for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender, which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a consumer credit card business, a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services. Our brand conviction is that we are all better off with an ally, and our focus is on helping our customers achieve their strongest financial well-being, a notion personalized to what is important to them. For more information, please visit www.ally.com and follow @allyfinancial.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

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About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, MI, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 15 hospitals in Michigan and Ohio, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 51 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 28,000 full-, part-time and contracted employees, and more than 90,000 network providers throughout Michigan, Indiana and Ohio. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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