

NEWS



2723 S. State Street • Suite 150
Ann Arbor, Michigan 48104
Media Inquires: 614.519.1873

PRESENTED BY  McLaren

Twitter/Instagram: @AllyChallenge
Facebook: /AllyChallenge
Website: www.theallychallenge.com

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**THE ALLY CHALLENGE PRESENTED BY MCLAREN
EXTENDS AGREEMENTS WITH THE PGA TOUR,
ALLY FINANCIAL AND MCLAREN HEALTH CARE THROUGH 2025**

Warwick Hills Golf & Country Club will continue as the host venue

The third playing of The Ally Challenge presented by McLaren
will be played July 27—August 2, 2020

GRAND BLANC, Mich. – Officials of The Ally Challenge presented by McLaren announced today a five-year extension of their agreements with title sponsor Ally Financial Inc., presenting sponsor McLaren Health Care, host venue Warwick Hills Golf & Country Club, and the tournament's agreement with the PGA TOUR. With the existing deal in place through next year's tournament, the extensions ensure The Ally Challenge presented by McLaren will continue as a PGA TOUR Champions event played at Warwick Hills Golf & Country Club through 2025.

HNS Sports Group will continue to manage the event.

In related news, dates for the 2020 The Ally Challenge presented by McLaren were announced today. The third playing of the tournament will take place July 27—August 2, 2020.

“We are excited to announce today's extension of The Ally Challenge presented by McLaren,” said Miller Brady, President, PGA TOUR Champions. “The PGA TOUR has a tremendous history with Warwick Hills Golf & Country Club, and it has been amazing to see our players reconnect with the Grand Blanc community since returning in 2018. This has quickly become one of the premier events on PGA TOUR Champions, and we are eager to continue working with HNS Sports Group, Ally, McLaren and all of our tournament partners to continue building on the strong foundation in place.”

The extension of this agreement is in line with Ally's ongoing commitment to giving back to its communities in meaningful ways. Renewing this commitment for an additional five years will support many more charitable organizations in this community.

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“The success we’ve seen in these first two years of The Ally Challenge proves that this community will show up to join in on the fun and excitement of professional golf while supporting so many in need in this area,” said Andrea Brimmer, chief marketing and public relations officer, Ally. “We, the PGA TOUR Champions, McLaren and HNS Sports Group are committed to making this a premier event and you can expect it to continue to get bigger and better through 2025.”

“The Ally Challenge presented by McLaren is a unique and, frankly, unmatched opportunity to promote health, wellness and community-focused charitable giving through the sport of golf,” said Phil Incarnati, President and CEO, McLaren Health Care. “To be able to do so, while also supporting the return of world-class professional golf to our hometown becomes a long-term strategic initiative for our company. This tournament represents a huge economic impact for the area. We are pleased to join Ally Financial, Warwick Hills Golf and Country Club and PGA TOUR Champions in strengthening our investment in this marquee event.”

One of the primary objectives of The Ally Challenge presented by McLaren is a genuine, philanthropic vision. To that end, the tournament has established a legacy of giving in southeastern Michigan, including raising more than \$800,000 for charity in its inaugural year. The Ally Challenge will continue to positively impact the community in Genesee County and beyond by designating net proceeds from the 2019 tournament to benefit Genesee County Habitat for Humanity and United Way of Genesee County.

“We are thrilled that this tournament will continue to be played in Grand Blanc at Warwick Hills,” said Chris Coffman, tournament director of The Ally Challenge presented by McLaren. “This event allows the community of southeastern Michigan to see some of golf’s greatest champions play right here in their own backyard. It also brings awareness about the work being done at some of Michigan’s most deserving non-profit organizations and raises much-needed funds for charity in the area. On behalf of HNS Sports Group and our tournament staff, I would like to thank Ally Financial, McLaren Health Care and all our sponsors for their generous support. I would also like to extend our gratitude to the membership at Warwick Hills, not only for continuing to serve as our host, but also for their tremendous engagement with the event. The impact this tournament has generated doesn’t happen without their backing and the support and strong foundation provided by the PGA TOUR.”

The second annual The Ally Challenge presented by McLaren will conclude this Sunday, September 15, 2019 at Warwick Hills. The tournament is one of the premier Regular Season events on PGA TOUR Champions in 2019, which will give way to the third-annual Charles Schwab Cup Playoffs—a season-ending, three tournament series used to determine the Tour’s season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

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About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with assets of \$180.4 billion as of June 30, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit ally.com/#disclosures.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 50 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 26,000 employees and more than 85,200 network providers throughout Michigan and Indiana. Its operations are housed in more than 350 inpatient and ambulatory facilities. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Thomas P. Sprouse
Director of Communications,
The Ally Challenge presented by McLaren
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873

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