

NEWS



117 N. First Street • Suite 100
Ann Arbor, Michigan 48104
Media Inquires: 614.519.1873

PRESENTED BY  McLaren

Twitter/Instagram: @AllyChallenge
Facebook: /AllyChallenge
Website: theallychallenge.com

For Immediate Release
July 11, 2022

**Defending winner of The Ally Challenge presented by McLaren
Joe Durant joins fellow tournament champions Jim Furyk,
Jerry Kelly, and Paul Broadhurst to highlight early commitments**

REIGNING AND SIX-TIME CHARLES SCHWAB CHAMPION BERNHARD LANGER
AND MAJOR CHAMPIONSHIP WINNERS DAVID DUVAL, RETIEF GOOSEN, AND
DAVID TOMS STRENGTHEN FIELD

Fan destinations and special events highlight exciting 2022 tournament week

**THE ALLY CHALLENGE PRESENTED BY MCLAREN OFFERS COMPLIMENTARY
ADMISSION TO UNITED STATES ARMED FORCES AND VETERANS
Admission includes access to the Dow VET Den on Hole No. 18**

GRAND BLANC, Mich. – Tournament officials announced today that The Ally Challenge presented by McLaren defending champion Joe Durant joins fellow tournament winners Jim Furyk, Jerry Kelly, and Paul Broadhurst to highlight early commitments to the fifth edition of the official PGA TOUR Champions stop, scheduled for the week of August 22-28 at Warwick Hills Golf & Country Club in Grand Blanc, Mich.

Moreover, the world-class field will be strengthened by reigning and six-time Charles Schwab Cup champion Bernhard Langer, who is the owner of 43 career PGA TOUR Champions victories, second all-time, and the leader in career money with more than \$32 million in earnings. The Ally Challenge field will also include PGA TOUR Champions rookie David Duval, and two-time PGA TOUR Champions winners Retief Goosen and David Toms.

Durant recorded his fourth-career PGA TOUR Champions win at the 2021 Ally Challenge with a one-shot victory over Langer. Durant, 58, has recorded 56 PGA TOUR Champions top-10 finishes since making his debut on the senior circuit in 2014. The Florida native is currently ranked No. 53 in Charles Schwab Cup points.

Furyk, 52, burst onto the senior scene after becoming the 19th player in PGA TOUR Champions history to win his debut with his victory at the 2020 Ally Challenge. He went on to join Bruce Fleisher in September as the only players to win their first two PGA TOUR Champions starts after his win at the PURE Insurance Championship. The Pennsylvania native completed his 26-tournament rookie campaign finishing inside

(more)

the top 20 in every event, including a third victory, and ended the season ranked No. 2 in the Charles Schwab Cup standings and received the Rookie of the Year award.

Kelly, 55, grabbed his second senior major and tenth PGA TOUR Champions title yesterday at the Bridgestone Senior Players Championship. The Wisconsin native has been a model of consistency and productivity since making his first PGA TOUR Champions start in 2017. He was selected as PGA TOUR Champions Rookie of the Year after an impressive first season that included setting a PGA TOUR Champions record with 16 consecutive rounds in the 60s, breaking Hale Irwin's 18-year mark. The 2019 winner of The Ally Challenge has won at least once in each of his first five seasons on PGA TOUR Champions and never finished outside the top-10 in Charles Schwab Cup standings. Kelly's current ranking is No. 3 on strength of seven top-10s over 14 starts this season.

Broadhurst is a five-time PGA TOUR Champions winner. The 56-year-old resident of Atherstone, England capped off a career-best season in 2018 with his victory at the inaugural Ally Challenge, his third of the year. He also enjoyed a two-win season during his Rookie of The Year campaign in 2016 that included the first of his two senior major titles at The Senior Open Championship. Broadhurst boasts five top-10 finishes over 13 starts this season and is currently ranked No. 14 in the Charles Schwab Cup standings.

The 2022 edition of The Ally Challenge presented by McLaren will not only feature world-class competition, but fans will also be treated to a full slate of events and activities taking place at the tournament through Sunday's final round.

Tickets for The Ally Challenge can be purchased at theallychallenge.com/tickets. Several ticket options are available. Daily tickets start at \$15, and kids 17 and under receive free grounds access with a ticketed adult.

The tournament's special events begin on Tuesday, August 23, with a new adaptive golf clinic presented by McLaren in cooperation with the U.S. Adaptive Golf Alliance (USAGA). The USAGA is a non-profit organization dedicated to bringing inclusion to the disabled through the game of golf. The two-hour clinic will take place at Warwick Hills and include five trained adaptive golf coaches and specialized adaptive golf equipment. Participation in the private clinic will be by invitation only, with two positions selected by McLaren via a public raffle. Additional details will be announced soon.

The Women of Influence Luncheon joins tournament week this year and will celebrate the power and accomplishments of women on Thursday, August 25 at 12 p.m. in the Beer Garden on Hole No. 17 at Warwick Hills. For more information, including how to purchase tickets to the Luncheon, the public can contact the tournament sales office at medgar@theallychallenge.com.

Family Fun Night presented by Charles Stewart Mott Foundation moves to Thursday from 5:30 – 7:30 p.m. and will once again be held on Hole No. 17 and in the Faygo Fan Zone. Admission and parking are free for this fun-for-the-whole-family event. Parking is located at the Grand Blanc High School with complimentary shuttle service provided. Family Fun Night includes free pizza and drinks for youths 18 years and under, a DJ dance party, Golf Stations, and financial education resources compliments of Ally, including showcasing Ally's Minecraft world, Fintropolis.

The tournament welcomes two new events to its Friday schedule, beginning with the Chamber Happy Hour from 4 – 6 p.m. on Hole No. 7. This special function brings the community together at The Ally Challenge through four of the regions Chamber of Commerce organizations. Guests from the Flint &

(more)

Genesee Chamber, Grand Blanc Chamber of Commerce, Clarkston Chamber of Commerce, and the Fenton & Linden Regional Chamber of Commerce will gather and network in this unique and inspiring setting.

The Concert @17 presented by Soaring Eagle Casino & Resort featuring Mark Farner will also be held Friday evening, August 26, and take place following the first round of tournament competition at the famed 17th hole at Warwick Hills.

The fun continues Saturday evening with the tournament's fifth annual Community Concert presented by Ally, headlined by Multi-PLATINUM singer/songwriter and four-time American Music Awards (AMA) winner Kane Brown. This special event will take place on the driving range at Warwick Hills Golf & Country Club. Gates open at 5:30 p.m.

Access to The Concert @17, and The Community Concert presented by Ally, require the purchase of a valid tournament ticket for the day each concert is hosted, or a weekly ticket option.

The tournament has partnered with Redwood Steakhouse Brewery & Grill to bring fans attending the 2022 tournament a culinary experience called Taste of The Ally Challenge. This new activity will be available Friday through Sunday, August 26 – 28, in the Faygo Fan Zone at Hole No. 17. An upgraded ticket, purchased in advance or onsite, will allow participants to sample five different stations, each featuring a distinct food and alcohol pairing.

There's something for everyone at The Ally Challenge presented by McLaren thanks to the tournament's many fan destinations, all open to the public, ranging from live music—to enjoyable ways to view the competition—to fun for the kids—to Birdie Time is Miller Time. See below for the full list.

2022 Fan Destinations at The Ally Challenge presented by McLaren

- Birdie Time is Miller Time (located on Hole No. 17)
- Food Truck Concessions (located on Hole No. 17)
- Miller Lite Beer Garden (located on Hole No. 17)
- The Faygo Fan Zone (located adjacent to Hole No. 17)
 - Featuring...**
 - Ally Soccer Golf
 - Ally Puttskee
 - McLaren Bunker Challenge
- Mulligan's Deck (located on Hole No. 17) featuring public seating, White Claw and Diageo drink specials, and activities compliments of Soaring Eagle Casino & Resort
- Kids Zone (located in the Faygo Fan Zone)
- DTE Energy Lawn
- McLaren Public Bleacher (located on Hole No. 18)
- Dow VET Den (located on Hole No. 18)
- Free Pancake Breakfast on Sunday (located between Hole No. 9 and 18 greens near the Clubhouse)

Visit theallychallenge.com for additional information about the tournament's fan destinations, including daily hours of operation.

The tournament also announced today that it will offer complimentary admission to The Ally Challenge presented by McLaren to members of the United States Armed Forces (Active Duty, National Guard, Reserve, and Retirees) and veterans.

(more)

U.S. Armed Forces and veteran admission to the tournament includes access to the Dow VET Den located on the 18th green at Warwick Hills Golf & Country Club. Guests will enjoy premium golf viewing and complimentary snacks and beverages. The Dow VET Den is open Thursday (7:30 a.m. – 6:30 p.m.), Friday (10 a.m. – 6 p.m.), Saturday (9:30 a.m. – 6 p.m.), and Sunday (9:30 a.m. – 5:30 p.m.), August 26 – 28.

Below are the available U.S. Armed Forces and Veteran ticket options. For tickets and additional information visit: <https://allychallenge.spinzo.com/?group=military-9r7h>.

Active Duty, National Guard, Military Reserve Service Members, Military Retirees and Military Veterans, receive **two complimentary tickets** for each day of the tournament, Thursday – Sunday.

Please note that a valid Department of Defense issued ID or photo ID must be provided. This special offer extends to family members and dependents of approved **Active Duty, National Guard, Military Reserve Service Members, Military Retirees and Military Veterans**. Please note that fans 17 and under are admitted free of charge with a ticketed adult.

The Ally Challenge will be one of the premier Regular Season events on the PGA TOUR Champions in 2022, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to "Do It Right" for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender, which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a consumer credit card business, a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services. Our brand conviction is that we are all better off with an ally, and our focus is on helping our customers achieve their strongest financial well-being, a notion personalized to what is important to them. For more information, please visit www.ally.com and follow @allyfinancial.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <https://media.ally.com>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 15 hospitals in Michigan and Ohio, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 51 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 28,000 full-, part-time and contracted employees and more than 90,000 network providers throughout Michigan, Indiana and Ohio. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Thomas P. Sprouse
Director of Communications,
The Ally Challenge presented by McLaren
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873

###