

NEWS



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New staff announcement for The Ally Challenge presented by McLaren

ERIN MAZUREK STONE NAMED DIRECTOR OF BUSINESS DEVELOPMENT & COMMUNITY ENGAGEMENT OF AWARD-WINNING PGA TOUR CHAMPIONS EVENT

GRAND BLANC, Mich. – Officials of The Ally Challenge presented by McLaren announced today that Erin Mazurek Stone has been named director of business development & community engagement of the HNS Sports Group managed, award-winning PGA TOUR Champions event, now entering its sixth year at Warwick Hills Golf & Country Club.

Stone joins The Ally Challenge management team after five years as the tournament director for the FedEx St. Jude Championship. Under her leadership, the PGA TOUR FedExCup playoff event experienced an unprecedented growth in commercial business development, more than doubling total revenues during her tenure. Stone's experience also includes the creation of new and innovative ways to partner company objectives with sports marketing deliverables, as well as a focus on marketing and community outreach leading to increased regional fan attendance. Additionally, her time with the PGA TOUR included training in the TOUR's tournament leadership initiative, learning and serving with tournaments like THE PLAYERS Championship, WM Phoenix Open, and WGC-Dell Technologies Match Play.

Stone has more than 20 years of professional career experience in sports and event marketing. Prior to her time in golf, the Michigan native spent five years with the Detroit Red Wings & Olympia Entertainment, and seven years in tennis, including time with the United States Tennis Association where she became the first female tournament director in North America on the ATP TOUR at the Memphis Open.

Stone, who grew up in Metro Detroit, graduated Magna Cum Laude with a bachelor's degree in Business Administration from Northwood University in Midland, Michigan.

"I am thrilled to join the HNS Sports Group team and excited to be leading the business development and community engagement efforts to help increase the tremendous success achieved by The Ally Challenge presented by McLaren to date," said Stone. "I'm passionate about the great state of Michigan and the positive impact the game of golf can make in a community. I look forward to this incredible opportunity to grow the tournament and expand the philanthropic reach of The Ally Challenge to make a difference in Southeastern Michigan and beyond."

The 2023 Ally Challenge presented by McLaren will take place the week of August 21 – 27 at renowned Warwick Hills Golf and Country Club.

(more)

The Ally Challenge will be one of the premier Regular Season events on the PGA TOUR Champions in 2023, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to "Do It Right" for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender, which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services. A relentless ally for all things money, Ally helps people save well and earn well, so they can spend for what matters. For more information, please visit www.ally.com and follow @allyfinancial.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals in Michigan and Ohio, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 51 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan, Indiana and Ohio. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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